



Recruitment Software Specialists



Corporate Identity Services



It's a jungle out there and for any company, large or small, the only thing that may distinguish you from your competitors is your image.

The first point of contact for any business is usually communicated through their logo, be it on headed paper, a website or through advertising. First impressions count, wrong impressions last – so your identity must convey all the right messages immediately. Good, appropriate design is not an indulgence but an essential in the marketing strategy of every business.

Whatever a company's size, branding must be consistent. Influence can help your business maximise a logo's full potential and develop your brand across your website as well as a whole range of collateral.

Because every customer is unique, all design is priced on an individual basis, however we do have some great standard packages for existing businesses looking to rebrand:

Our identity packages include:

- Business Logo
- Corporate Identity, incorporating 'use of logo' guidelines
- Stationery Design
- Website Design

Services include:

- Identity
- Websites
- Stationery
- Brochures
- Newsletters
- Multimedia
- Flash animation
- Leaflets
- Direct mail
- Packaging
- Advertising
- Signage
- Exhibitions
- Promotions
- Merchandising
- Print management

Please contact us on: **+44(0)845 3715273** to discuss your particular requirements or e-mail us at: **info@influence-it.com** for a specific quote.



INFLUENCE

Castlebank House, Oak Road, Leatherhead, Surrey KT22 7PH

T: +44 (0)845 3715273 **F:** +44 (0)845 3715274

E: info@influence-it.com **W:** www.influence-it.com

THE EMPLOYMENT
TEAM
AGENTS MOVEMENT
APPROVED SERVICE PROVIDER

© 2008 Influence Limited. All rights reserved

All trademarks are the property of their respective owners and their use in this documentation is acknowledged and recognised.

Version No: 080313